

Leicestershire County Council Fair Processing Notice

This notice is to tell you about why we need your information and how we will handle it. This notice is for:

Environment and Transport Department – Traffic surveys

What Information do we need from you?

We need to record the following about you: we record or commission video footage of traffic, vehicles, other road users and pedestrians. No personal data is retained after initial processing to compress the information captured – this processing generally is completed within a week of the survey and the captured data is securely deleted. Only low quality footage is stored and used for data analysis. The quality of the stored footage is not sufficient to allow identification of individual people or vehicles. We also record the time, date and location. The data is gathered purely to determine the number of pedestrians or vehicles using an area, road or crossing point.

Why do we need this?

We need information on transport movements across Leicestershire to allow the County to plan for the future and to assess the impacts of past investment in transport. This includes:

- Identifying trends and developing models
- Assisting with planning for the future
- Assessing changes in behaviour
- Assessing the impacts of new developments
- Helping to secure resources to improve the transport system in Leicestershire
- Measuring progress towards achieving targets, especially for the Local Transport Plan
- Fulfilling our statutory requirements in support of the Local Transport Plan and as part of our responsibilities under the Traffic Management Act 2004

Why are we allowed to process your information?

Data protection law allows us to process your information within certain conditions. In this case we are using our official authority or performance of a public task as the lawful condition for us to do this.

No sensitive data will be processed as part of this service.

Who will we share this with?

Sometimes we need to share your information with others. We will only do this when it is necessary in order to provide this service, or if we are required to do so by law. We do not plan to share it with anyone else or use it for anything else. When it is necessary, we may disclose your personal information to the Police if there is evidence of criminal activity.

How will we keep it secure?

We will take all reasonable steps to prevent the loss, misuse or alteration of your personal information prior to it being de-personalised. Only the people who need to see your personal information will be allowed access to it in order to undertake the de-personalisation. The resulting de-personalised video footage is generally processed by companies based outside of the EU however we do compress the footage rendering any facial features or registration numbers

illegible prior to sending it. The companies outside the EU that we use to process (analyse) this data are certified to comply with EU data protection regulations.

How long will we keep it for?

The captured personal data is generally deleted within a week of the survey and then securely deleted. We keep the resultant compressed video footage and statistical information in perpetuity to support traffic management, road safety, congestion monitoring, research activities and to support the provision of travel information.

What are your rights?

Under Article 11, since the data collected is de-personalised before use, and we don't have the means to re-identify, the usual data subject rights do not apply.