

Leicestershire County Council Fair Processing Notice

This notice is to tell you about why we need your information and how we will handle it. This notice is for:

Bluetooth Journey Time Survey (Road Network Data and Intelligence)

What Information do we need from you?

We need to know the following about you: Bluetooth Signature

Your Bluetooth Signature is detected along with a record of the time, date and location then after initial processing to generate an average time for the journey the signature will be securely deleted. Only average journey time data is stored and used for analysis. The data is gathered purely to determine combined average journey times between detectors.

Why do we need this?

We need information on transport movements across Leicestershire to allow the County to plan for the future and to assess the impacts of past investment in transport. This includes:

- Identifying trends and developing models
- Assisting with planning for the future
- Assessing changes in behaviour
- Assessing the impacts of new developments
- Helping to secure resources to improve the transport system in Leicestershire
- Measuring progress towards achieving targets, especially for the Local Transport Plan
- Fulfilling our statutory requirements in support of the Local Transport Plan and as part of our responsibilities under the Traffic Management Act 2004

Why are we allowed to process your information?

Data protection law allows us to process your information within certain conditions. In this case we are using performance of a public task as the lawful condition for us to do this.

Who will we share this with?

Sometimes we need to share your information with others. We will only do this when it is necessary in order to offer you this service, or if we are required to do so by law. We do not plan to share it with anyone else or use it for anything else. No personally identifiable information will be shared with any individual or organisation outside of the authority.

How will we keep it secure?

We will take all reasonable steps to prevent the loss, misuse or alteration of your personal information. Only the people who need to see your personal information will be allowed access to it. We will not send your information outside the authority. Once processed, the results will not hold any personally identifiable data, and all records holding such will be permanently and securely deleted.

How long will we keep it for?

We will only keep this information for as long as necessary or as the law requires. For this service all personal data will be anonymised at the point of processing, and deleted immediately, therefore no personally identifiable data will be held on record.